

DÉSIRÉE GIBBS

Senior UI/UX Designer

UT Arlington BFA in Visual Communications, 2017

Passionate about doing meaningful work with collaborative brands that prioritize user experience + user/community evolution.

Digital Design • Design Systems • Product Strategy



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nublac.studio



desireengibbs

SKILLS

- Adobe Creative Suite
- Sketch/InVision
- Zeplin
- Trello
- Basic HTML & CSS
- Basic Copywriting
- Basic Personas + UX Empathy Mapping
- Proj/Time Management
- Collab/Team Building/Peer Mentor
- User Flow/Prototyping
- Conceptualization
- Creative Briefing
- Card Sorting
- Illustration

LIVE WEBSITES

UT Arlington, Art + Art History Department
Perceptive Engineering & Construction Services
Texas Women's Foundation
Persistence Development Foundation
Human Rights Initiative
CodeStream Studios

EXPERIENCE

Citi

12-2019 — Present

Senior UI/UX Designer

Irving, TX

- Conceptualize/Design user interfaces based on partner's/client's or Citi's brand, voice + mission.
- Present clear project strategies, concepts + designs to team members, leadership + partners/clients.
- Create concepts, site maps, + high-quality interfaces for prototypes for online viewing + user testing.
- Produce pixel perfect redlines/prototypes + additional production-ready assets for development.
- Contribute to stages of project lifecycle like gathering requirements, UA, IA, testing, + implementation.
- **Fun Stuff:** DSM research, ads for various Citi partnerships, global application flow + dashboard.

Brass Tacks Collective

06-2018 — 10-2019

Apprentice + Resident Designer

Dallas, TX

- Conceptualized/Designed branding + websites while maintaining a company's brand, voice, + mission.
- Lead various projects, presented project concepts + directly communicated with clients.
- Created wireframes, site maps, high-quality interfaces/visual designs, prototypes for online viewing + interactions for web + mobile applications.
- Produced production-ready assets for development including iconography + style sheets.
- **Fun Stuff:** responsive websites, patterns, icons, tags, tshirts, tissue paper, email headers, proposal decks.

CodeStream Studios

03-2018 — 07-2019

Instructor + Lead Graphic Designer

DFW, TX

- Conceptualized/Designed, + establish new branding + responsive website while maintaining the company's brand, voice, + mission.

- Lead various digital/print projects, presented customer-focused concepts to maximize attendance + event sign-ups.
- Created wireframes, site maps, comps/designs, and for web + mobile applications.
- Produced production-ready assets for development including iconography, style sheets, + user flows.
- **Fun Stuff:** responsive website + online application, patterns, icons, stationery, video illustration + animations, social graphics.

Nü Blac Studio

12-2017 — Present

Graphic Designer

Arlington, TX

- Conceptualized/Designed logos, merch + responsive websites while maintaining a company's brand, voice, + mission based on client budget + project requirements.
- Designed responsive website, iconography, + updated site copy based on brand questionnaire + client provided info.
- **Fun Stuff:** stationery, tshirts, flyers, mobile app, packaging, web + iconography design, illustration.

The Beck Group

06-2017 — 12-2017

Graphic Design Intern

Dallas, TX

- Conceptualized/Designed branded materials as needed.
- **Fun Stuff:** Marketing materials guideline booklet, flyers/brochures, architectural photography + touch ups, packaging printing, prep. + production.

UTA, Art+Art History

10-2016 — 06-2017

Graphic Designer

Arlington, TX

- Conceptualized/Designed branded materials as needed.
- Designed responsive website + various assets based on wireframes + department/university branding.
- **Fun Stuff:** website, pin button + tshirt design, social graphics, way-finding signs. event posters + photography, flyers/brochures.

PORTFOLIO

View online at www.nublac.studio